



2010 Sponsorship Opportunities

Sponsoring a Westshore Alliance event is an excellent opportunity to promote your business.

For more information, contact Melanie at 813-289-5488 or Rodriguez@westshorealliance.org

Monthly Luncheon Sponsor - (average attendance 150+) **\$1,300**

Your company representative will have three (3) minutes at the podium to promote your company, One (1) seat at the head table, a corporate table for ten, company logo on all programs and press releases, a six-foot display table, distribution of company information to attendees and company banner displayed at the luncheon.

Luncheon sponsorship only (does not include corporate table)	\$1,000
Corporate Table for ten (10)	\$ 300
Spotlight Table Sponsorship (one six foot display table at luncheon)	\$ 50

Annual Dinner – February (Average attendance 300+)

SPONSORSHIP OPPORTUNITIES	Premium	Platinum	Gold	Silver	Bronze	Corp. Table
COST	\$3,500	\$2,500	\$1,500	\$1,000	\$500	\$750/ \$850
Seat at the head table	X					
Corporate Table	X	X	X			X
Representative to attend dinner	11	10	10	5	2	10
Banner Display at podium	X	X				
Company logo on all printed material including program	X	X				
Company name listed in the program			X	X	X	X

Formal and Informal Networking Events - Held monthly

Sponsoring company provides space for 25-40 people with a continental breakfast or hors d'oeuvres. **\$ 100**

Monthly Informational Breakfast

Sponsoring company provides space for 20-30 people, and a continental breakfast for attendees **\$ 00**

Leadership Westshore (January to June)

Individual Tuition per participant **\$1,000**

The Leadership Westshore program identifies a select group of business professionals and prepares them for significant leadership roles within our community. Up to 30 professionals are selected to participate in Leadership Westshore. During the course of our six-month program, Leadership Westshore participants directly interface with Tampa's top government, civic and corporate decision-makers. Leadership Westshore consists of seminars and tours that focus on key community concerns affecting Westshore and the community-at-large. Among the topics covered are: Leadership & Teambuilding, Healthcare/Human Services, Arts & Culture, Law Enforcement/Public Safety, Commercial Development, Military – MacDill AFB, Education, Sports & Tourism, Government and Transportation. **Deadline for applications is November 1, 2009.**



Sponsorship Opportunities

Golf Tournament - Held in October (144 players)

Alliance Ally --foursome, hole sponsorship & two raffle tickets per player **\$ 649**
Individual golf players **\$ 110**

Sponsorship Opportunities			
Sponsor Benefits	Premier \$4000	Gold \$2500	Silver \$1500
Alliance Ally golf package a \$649 value (four players, hole sponsorship, sixteen raffle tickets)	X		
Logo recognition in media programs, tournament Web site and printed material at all Alliance events	X	X	
Recognition in media programs, tournament Web site and printed material at all Alliance events			X
Tee to Green Sponsorship - Pin flag and exclusive hole sponsorship (optional display table at the tee & in the clubhouse)	X		
Hole sponsorship		X	X
Beverage Cart	X		
Tournament Web Site – exclusive banner	X		
Beverage station sponsor		X	
Closest to the Pin sponsorship	X		
Provide printed materials to be included in goodie bags to be handed out to all players & volunteers (175 items must be received in the Alliance office by _____ to be included)	X	X	X
Golf foursome		X	X
Additional Sponsorships Available			
____ Tee to Green - Pin Flag & Exclusive hole	\$500	____ Lunch Sponsor – or provide lunch	\$ 650
____ Pin Flag Sponsorship (limited)	\$300	____ Men's Longest Drive	\$ 300
____ Hole Sponsorship	\$200	____ Women's Longest Drive	\$ 300
____ Beverage Carts (3 only)	\$500	____ Putting Contest	\$ 500
____ Closest to the Pin (1 available)	\$300	____ Hole in One (2 available)	\$1000
____ Beat the Pro	\$300	____ Player Beverage Coolers	\$ 650
		____ Player Golf Balls – provide balls or	\$ 650

Human Resource Expo - Held in August (Average attendance 100)

Sponsorship Opportunities			
Sponsor Benefits	Gold \$500	Silver \$300	Bronze \$150
Name recognition: Company listing in program, PowerPoint presentation	X	X	X
Mailing list of Human Resource Managers of Westshore Alliance member companies	X	X	X
8 foot skirted table for company display at the business expo	X	X	
Opportunity to provide door prize	X	X	
Complimentary admission for company representatives	2	1	1
Opportunity to display company banner	X		

Development Forum- Held in Spring (Average attendance 150+)

Gold Sponsorship **\$1000**
 Name recognition at event, company name on all printed material, sponsor's banner displayed at event, six foot display table, and four (4) admissions to event

Silver Sponsor **\$ 500**
 Company name on the program, six foot display table, two (2) admissions to event

Bronze Sponsor **\$ 250**
 Six foot display table, one (1) admission to event



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SPONSOR AGREEMENT

This sponsorship agreement is between the Westshore Alliance (WA) and _____
Sponsoring Company

Sponsoring Company Agrees to sponsor the following event: _____

at _____ sponsorship level, in the amount of \$ _____

SPONSORING COMPANY RESPONSIBILITIES

- A. Provide \$ _____ payable to the Westshore Alliance thirty days prior to the event, no refunds.
- B. Provide the Westshore Alliance with your company logo (jpg format) - email to events@westshorealliance.org.
- C. Provide Westshore Alliance with your company banner to display at function, if applicable.

WESTSHORE ALLIANCE RESPONSIBILITIES

- A. Plan and implement the event.
- B. Promote the sponsoring company name and/or logo(if applicable) in conjunction with the event which includes, all printed and/or promotional material.
- C. Includes sponsoring company banner displayed at the event, if applicable.

OPTION FOR FUTURE SPONSORSHIP

The sponsoring company shall have the first right of refusal on a contract for sponsorship of the same sponsorship event at the same sponsorship level the following year.

By: _____
Westshore Alliance Representative

By: _____
Sponsoring Company Representative, title

Date: _____

Date: _____

Please email to rodriguez@westshorealliance.org or fax to (813) 289-6727 or mail to 3109 W. DR. MLK, Jr. Blvd. # 140, Tampa, FL 33607