Why a Master Plan?

Planning for growth

- City Comprehensive Plan targets Westshore, USF & Downtown for growth
- Westshore areawide DRI & Westshore Overlay address private development
- There is no plan to improve Westshore public spaces
About the Master Plan

• Long term vision
• Focus on public realm improvements
• Jointly funded by
  – Westshore Alliance
  – Hillsborough County
  – City of Tampa
• Lead Consultant
  – USF School of Architecture & Community Design
Westshore District Public Realm Master Plan

- Connected system of paths & places
- Streetscape improvements
- Strategic placement of new public spaces
Envisioned Public Realm Enhancements

- Wider sidewalks
- Landscaped medians
- Street trees, paving accents & bio-swales
- Narrower travel lanes
- Lowered speed limits
- Shared bus and bicycle lanes
- Intersection enhancements & pavement markings
- Street furnishings and pedestrian amenities
- New open space features
- Parking lot screening (4’ x 10’ temporary living wall panels)
Envisioned Conditions
I-275/West Shore Boulevard
Envisioned Conditions
Lois Avenue
Envisioned Conditions
I-275/Lois Avenue Bridge Underpass
Connecting to Transit
Proposed Multimodal Sites
Envisioned Conditions
Cypress Street/West Shore Blvd. Intersection
Envisioned Conditions
Cypress Street/West Shore Blvd. Intersection
Envisioned Conditions
I-275 /Cypress Street Bridge
Envisioned Conditions
Dale Mabry Highway Commercial Center

- Commercial Center Public Spaces
- Pedestrian Bridge
- Pedestrian Amenities
Envisioned Conditions
Boy Scout Boulevard: Open Space Daily Activities

- Pedestrian Bridges
- Public Plaza/ Event Space
Envisioned Conditions
Boy Scout Boulevard: Open Space Special Event
Envisioned Conditions
Public Realm Conditions at Boy Scout Blvd.
Envisioned Conditions
Public Realm Conditions at Boy Scout Blvd.
Proposed Amenities & Street Furnishings

- Solar panels to power LED lighting and kiosk.
- Shade structure
- Multiuse interactive kiosk.
- Bench seating
- Bike Arc storage
- Bio-swales & street trees
Coordinated Street Furnishings

- Light Bollard, Bike Rack, Refuse Bin, and Bench
- Shade Structures with Solar Panels
- Combined Bus & Shade Structure with Interactive Information Kiosk
- Pedestrian Wayfinding Signage
- Roadway Gateway Element
- Roadway Signage Standards
- Pedestrian and Roadway Light Standards

Example of Living Wall – Parking Lot Screen
Intersection & Sidewalk Enhancements

INTERSECTION DEFINITION AT TWO WIDE THOROUGHFARES

INTERSECTION DEFINITION AT WIDE THOROUGHFARE AND SIDE STREET
Envisioned Typical Conditions
Pedestrian-Friendly, Safe, Visually Attractive Complete Streets

- Future Buildings with Active Ground Floor uses
- Pedestrian Amenities & enhancements
- Sidewalk Planters
- Shared Roads – Vehicles, Bicyclists & Transit
- Living-Wall Parking Lot Screens
- Coordinated Sign Standards
- Reduced number of curb cuts & shared parking
- Interaction between sidewalks & buildings
Questions?