



WESTSHORE DISTRICT TAMPA BAY

Located on the western edge of the City of Tampa in Hillsborough County, the Westshore District is approximately 10 square miles bounded by Kennedy Boulevard to the South, Himes Avenue to the East, Hillsborough Avenue to the North and Old Tampa Bay including Rocky Point to the West.

QUICK FACTS 2020 Q2



12.75 MILLION SF

commercial office space
Q4 2019 overall vacancy rate: 12.5%
Q4 2019 overall asking rent: \$31.85
(average, all classes)



102,000 EMPLOYEES

Tampa Bay's largest employment center with more than 4,000 businesses and major employers including AECOM, Amgen, Amscot Financial, Bloomin' Brands, Bristol Myers Squibb, Carlton Fields, Checkers, Florida Blue, Humana, IBM, New York Life, PwC



250+ RESTAURANTS

including top steakhouses Flemings's, Charley's, Ruth's Chris, Ocean Prime, Outback as well as local favorites Del Frisco's, Metro Diner and La Segunda



350 RETAIL STORES

national and independently owned boutiques plus WestShore Plaza and International Plaza and Bay Street



15,000 RESIDENTS

3600+ apartments added since 2009
and 1000+ planned or under construction



3 MAJOR HIGHWAYS

more than 30 miles of bike lanes and coastal trails
and home to award winning Tampa International Airport



26,000 STUDENTS

attend classes at Westshore colleges
and schools including HCC Dale Mabry
campus, Roland Park K-8 Magnet,
Everglades University & Troy University



40+ HOTELS, 7000 ROOMS

2019 average hotel occupancy rate: 75.7%
2019 average daily rate: \$130.67
2019 revenue per available room: \$98.86



WESTSHORE ALLIANCE

choosewestshore.com

Sources: Tampa Bay Regional Planning Council, Hillsborough County City-County Planning Commission, City of Tampa, Hillsborough County, Hillsborough County Property Appraiser, Hillsborough Area Regional Transit Authority, Tampa Bay Economic Development Council, Florida Realtors Association, Tampa Bay Business Journal, OnTheMap, Visit Tampa Bay, JLL, Colliers International and Cushman & Wakefield. This information from various sources is updated throughout the year by the Westshore Alliance. The information is subject to change without notice as updates occur and should be confirmed prior to use.



TAMPA'S WESTSHORE DISTRICT DEVELOPMENT & INVESTMENT

Recently Opened



METWEST III
250,000 SF Office



DRS. KIRAN & PALLAVI PATEL
ALLIED HEALTH BUILDING at HCC
62,000 SF College Facility



THE COVE AT ROCKY POINT
Luxury Single-Family

In the Works



MIDTOWN TAMPA
750,000 SF Office, 240,000 SF
Retail, Plus Hotel + Residential



SKYCENTER ONE at
TAMPA INTERNATIONAL AIRPORT
270,000 SF Office



HYATT HOUSE
145 Room Hotel

Visit choosewestshore.com/tour to view all Westshore projects under construction, planned and recently delivered.

Unique to Westshore



Westshore is central to two of the highest profile sports franchises in the world: the Tampa Bay Buccaneers with their 2020 quarterback Tom Brady and the New York Yankees Spring Training facility, George M. Steinbrenner Field. More than one million people attend events in Westshore each year.

\$1B

with more than 25 projects
planned or underway, private
investment in Westshore tops
\$1 billion

“Westshore captures over 40 percent of Tampa’s tech office leasing.”

- JLL

“Tenants in Westshore are increasingly conforming to the flight-to-quality trend, moving from older, subpar locations to quality spaces and paying much higher rates. The high-water mark for Westshore is now at \$40 PSF for brand-new Class A developments. Demand remains strong, especially on turnkey spaces.”

- Colliers International

 **WESTSHORE
ALLIANCE**

choosewestshore.com

