



WESTSHORE DISTRICT TAMPA BAY

Located on the western edge of the City of Tampa in Hillsborough County, the Westshore District is approximately 10 square miles bounded by Kennedy Boulevard to the South, Himes Avenue to the East, Hillsborough Avenue to the North and Old Tampa Bay including Rocky Point to the West.

QUICK FACTS 2021 Q2



12.75 MILLION SF

commercial office space
Q4 2020 overall vacancy rate: 14.2%
Q4 2020 overall asking rent: \$32.30
(average, all classes)



102,000 EMPLOYEES

Tampa Bay's largest employment center with more than 4,000 businesses and major employers including AECOM, Amgen, Amscot Financial, Bloomin' Brands, Bristol Myers Squibb, Carlton Fields, Checkers, Florida Blue, Humana, IBM, New York Life, PwC



250+ RESTAURANTS

including top steakhouses Flemings's, Charley's, Ruth's Chris, Ocean Prime, Outback as well as local favorites Del Frisco's, Metro Diner and La Segunda



350 RETAIL STORES

national and independently owned boutiques plus WestShore Plaza and International Plaza and Bay Street



15,000 RESIDENTS

3600+ apartments added since 2009
and 1000+ planned or under construction



3 MAJOR HIGHWAYS

more than 30 miles of bike lanes and coastal trails
and home to award winning Tampa International Airport



26,000 STUDENTS

attend classes at Westshore colleges
and schools including HCC Dale Mabry
campus, Roland Park K-8 Magnet,
Everglades University & Troy University



45+ HOTELS, 8300 ROOMS

2020 average hotel occupancy rate: 58.4%
2020 average daily rate: \$151.01
2020 revenue per available room: \$88.19



WESTSHORE ALLIANCE

choosewestshore.com

Sources: Tampa Bay Regional Planning Council, Hillsborough County City-County Planning Commission, City of Tampa, Hillsborough County, Hillsborough County Property Appraiser, Hillsborough Area Regional Transit Authority, Tampa Bay Economic Development Council, Florida Realtors Association, Tampa Bay Business Journal, OnTheMap, Visit Tampa Bay, JLL, Colliers International and Cushman & Wakefield. This information from various sources is updated throughout the year by the Westshore Alliance. The information is subject to change without notice as updates occur and should be confirmed prior to use.



TAMPA'S WESTSHORE DISTRICT DEVELOPMENT & INVESTMENT

Recently Opened



HYATT
HOUSE

145 Room
Hotel



REI at
MIDTOWN
TAMPA

Retail



ROOMS TO GO

Retail



ALOFT &
ELEMENT
HOTELS at
MIDTOWN
TAMPA

225 Room Hotels

In the Works



MIDTOWN
TAMPA

750,000 sf Office
240,000 sf Retail
& Residential



SKYCENTER ONE
at
TAMPA
INTERNATIONAL
AIRPORT

270,000 sf Office



ROCKY POINT

180 Apartments



FIRST WATCH
at
WESTSHORE
CITY CENTER

Retail

Visit choosewestshore.com/tour to view all Westshore projects under construction, planned and recently delivered.

Unique to Westshore



Home to Raymond James Stadium
and the 2021 Super Bowl Champions

photo by Matt May, Tampa Bay Buccaneers

\$1B

With more than 25 projects planned or
currently underway, private investment
in Westshore tops one billion dollars

 **WESTSHORE
ALLIANCE**
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