



Westshore Alliance

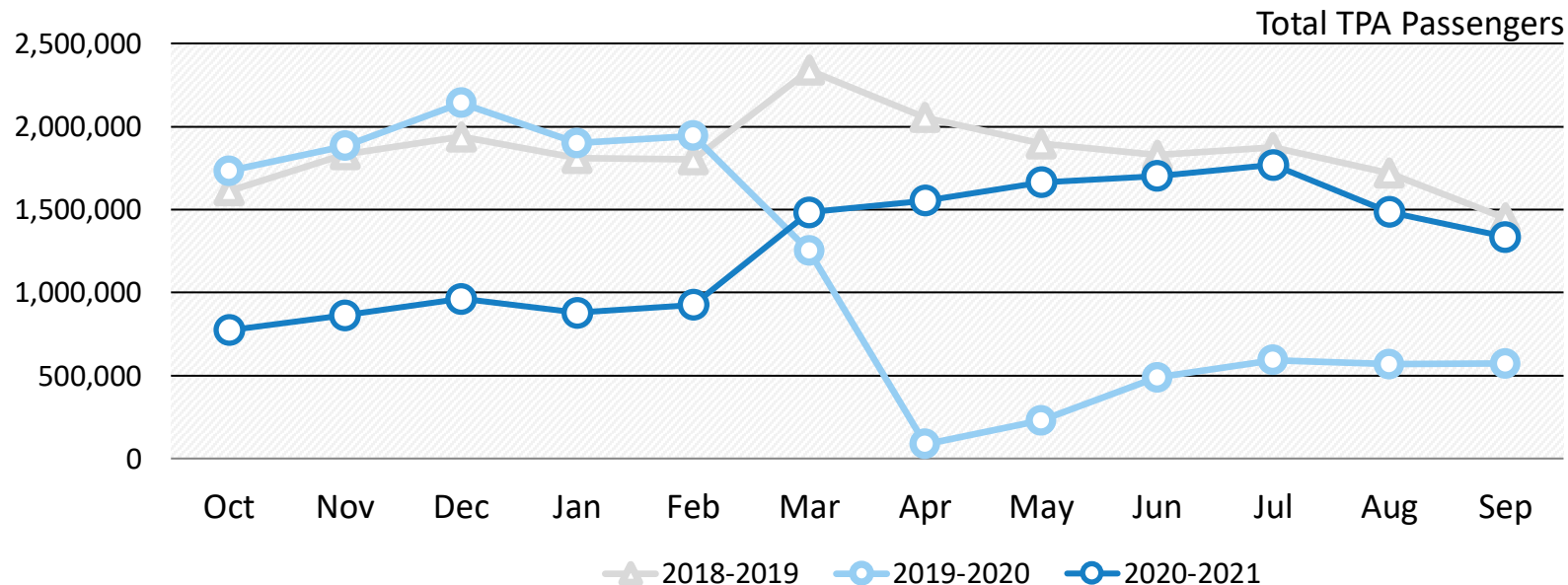
October 28, 2021



Hillsborough County Aviation Authority
Tampa International, Peter O. Knight,
Plant City and Tampa Executive Airports

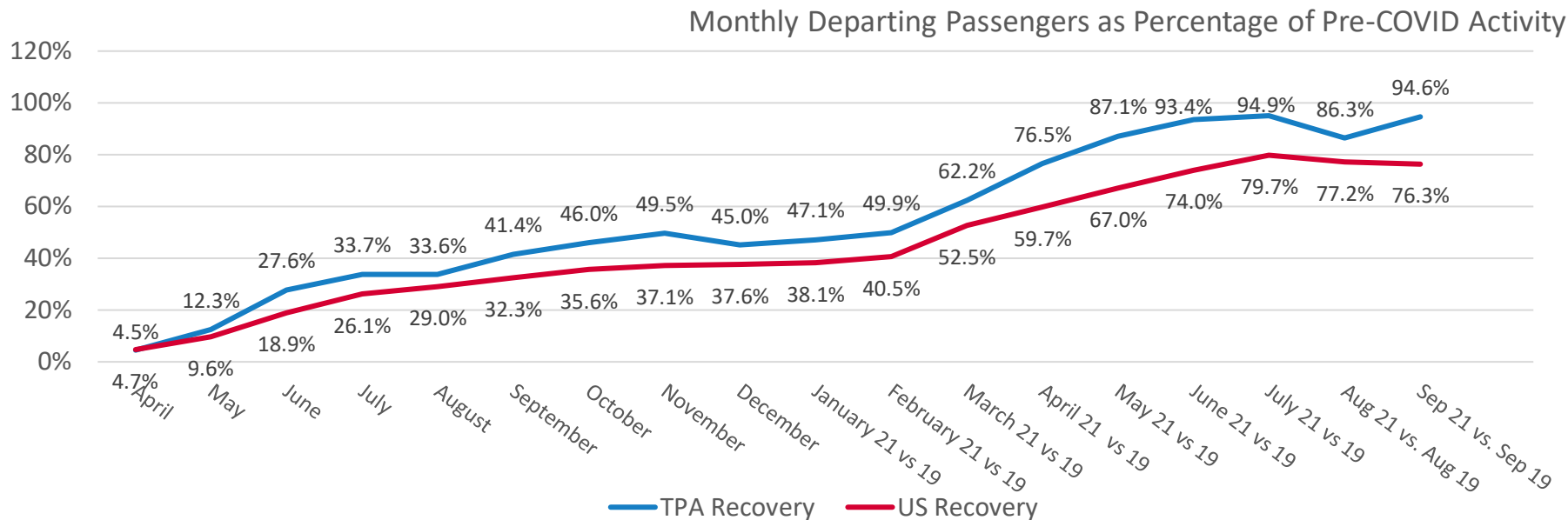
Total Passengers

TPA served 1,336,353 total passengers in September 2021, down -7.8% vs. 2019



Market Resilience Update

TPA's Passenger Activity Recovering Faster than the U.S. Overall



Source: TSA Departing Passenger Numbers

New & Resuming Flights from TPA

International Service Resumption Dates	
Airline	Airport
British Airways	London (LGW) 15 November 2021
Copa Airlines	Panama City (PTY) 4 June 2021
Edelweiss	Zurich (ZRH) 02 March 2022
Eurowings Discover (LH)	Frankfurt (FRA) 16 December 2021
Air Canada	Toronto (YYZ) 17 July 2021
	Montreal (YUL) 7 November 2021
	Ottawa (YOW) 4 December 2021
	Halifax (YHZ) 15 December 2021
WestJet	Toronto (YYZ) 11 November 2021



Source: Diio Mi Schedule Data, all dates are subject to change

Newly Announced Routes	
Airline	Airport
Alaska	Portland (PDX) 17 December 2021
Avelo	New Haven (HVN) 8 November 2021
American	Los Angeles (LAX) 7 October 2021
	Nashville (BNA) 2 November 2021
	Raleigh-Durham (RDU) 2 November 2021
Frontier	Albany (ALB) 5 November 2021
	Hudson Valley (SWF) 2 November 2021
	Dallas / FT Worth (DFW) 5 November 2021
Southwest	Oklahoma City (OKC) 11 September 2021
	Richmond (RIC) 11 September 2021
Spirit	St Louis (STL) 17 November 2021
	Milwaukee (MKE) 17 November 2021
	Manchester (MHT) 18 November 2021
United	Cleveland (CLE) 31 October 2021
	Los Angeles (LAX) 16 December 2021

TPA's First-in-the-U.S. Blue Express Curbsides

Key Messages

- **INNOVATION:** The express curbsides will be one-of-a-kind in the U.S.
- **BEHAVIOR CHANGE:** This feature will require travelers to make an additional decision when driving to the Main Terminal
- **TIMING:** Open to the public on Nov. 16

Key Efforts

- Auxiliary on-airport signage / digital messages
- Work with TNCs & mapping services





United Maintenance Hangar



CAE



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Hillsborough County Aviation Authority



Sheltair



SkyCenter One and Atrium



SkyCenter Atrium





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Thank You