



WESTSHORE  
ALLIANCE

## Membership Information

*Joining together  
to live, work and  
thrive in Westshore*



# Networking is just the beginning



Westshore Alliance is a 501(c)6 not-for-profit organization with a mission to promote, shape future growth and foster economic prosperity of the Westshore District. With more than 400 member companies and scores of active volunteers, we serve as the voice of Westshore.

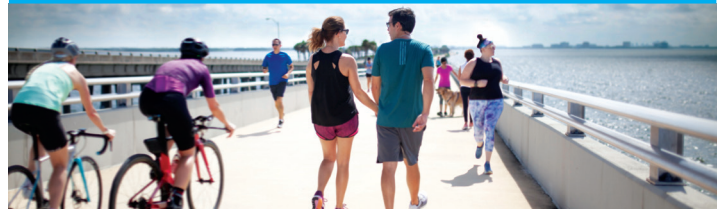
## SHAPE THE FUTURE

### The Future Is Bright



Advocating for quality design consistent with our Public Realm Master Plan - a cohesive set of improvements to streets, sidewalks and open spaces.

### Greater Mobility



Increasing accessibility and performance through initiatives to improve transportation options for all users in the Westshore District.

### Data Resource



Promoting Westshore to those looking to invest here and delivering maps, guidelines and community survey findings.

### Making Westshore Beautiful



Securing funding for projects such as landscaping, park improvements, trail upgrades and public art.

### Safe and Sound



Ensuring a safe environment in coordination with Tampa Police Department. The District reports a 28% decrease in crime since 2008.

View our directory of member organizations representing a diverse cross-section of the Tampa Bay business community.

[choosewestshore.com/membership](https://choosewestshore.com/membership)

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*Westshore Alliance's work is vital to the City of Tampa's long term economic competitiveness. As employers, residents and visitors continue to look for an authentic urban experience, we are working to create a community that makes Westshore a location of choice.*

- Ashley Watters  
Commercial Relationship Manager, Cogent Bank  
Member since 2016

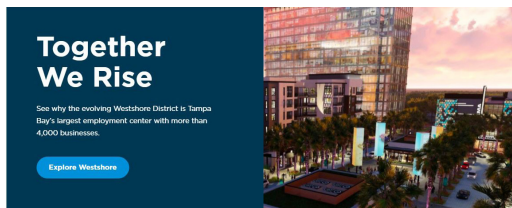
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# BENEFITS FOR YOUR BUSINESS



## Latest News & Information:

Get timely communications with insights into projects and developments plus community events.



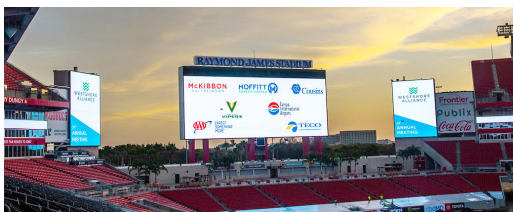
## Educational and Networking

**Events:** Connect and grow business at 40+ events and committee meetings each year. Members receive special pricing for tickets and access to sponsorship opportunities.



## Visibility and Promotional

**Exposure:** Receive a complimentary company listing and website link in the digital Member Directory. Company news, deals and job listings available through a Member Portal account.



## Commuter Transit Support:

Take advantage of complimentary consulting on transportation and commuting alternatives plus weekly traffic alerts and construction updates.



The Alliance provides a platform to help you stay informed, make connections and make your voice heard. Events, programs, benefits and resources are extended to all employees of a member organization.

Contact **Jamie Farrell, Director of Membership**  
[Farrell@WestshoreAlliance.org](mailto:Farrell@WestshoreAlliance.org)  
C: 516-424-6498

Jamie has a growth mindset and commitment to connecting our members. She leads engagement initiatives that help strengthen the community for those who live, work and play in the vibrant Westshore District.



## Is Membership For You?

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*The membership value at Westshore Alliance can't be beat. It's an innovative group that accommodates all types of business professionals and being a member translates into actionable results from which we can all benefit.*

”

- Eric Bunch  
Owner  
NTP 2 Photography & Video Production  
Member since 2019

“

*Our workplace's connection to the Westshore community is stronger because of our affiliation with Westshore Alliance. The organization is effective at channeling a shared vision into collective action. The impact of their ongoing projects and programs is both visible and essential.*

”

- Lauren Coup  
Director of Leasing  
Highwoods Properties  
Member since 2008



## WESTSHORE AT-A-GLANCE

**13.2 MILLION SF**  
commercial office space



**102,000 EMPLOYEES**  
region's largest employment center

**4,000 BUSINESSES**  
from independently owned small businesses  
to America's Fortune 500



**FLY TPA**  
award winning international airport and the hub of  
major highway connections

**15,000 RESIDENTS**  
3,600+ apartments added since 2009 and 1000+  
planned or under construction



**45 HOTELS**  
8,000+ rooms

**26,000 STUDENTS**  
attend Westshore colleges and schools



**350 STORES**  
independent boutiques plus WestShore Plaza and  
International Plaza and Bay Street

**250+ RESTAURANTS**  
the most distinctive dining destination on  
Florida's West Coast



**300+ ACRES**  
parks, beaches and trails

**WESTSHORE  
ALLIANCE**



[choosewestshore.com](http://choosewestshore.com)

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*Westshore Alliance is a 501(c)6 not-for-profit organization*