



WESTSHORE
ALLIANCE

Membership Information

*Joining together
to live, work, and
thrive in Westshore*



Connect and grow in Westshore



The Westshore Alliance is a 501(c)(6) not-for-profit organization working to continue the Westshore District's transformation into a premier mixed-use district and cultivate a thriving community for residents and businesses. Since 1983, we have worked with our members and volunteers to serve as the voice of Westshore, the region's largest employment center.

Transportation and Master Plan



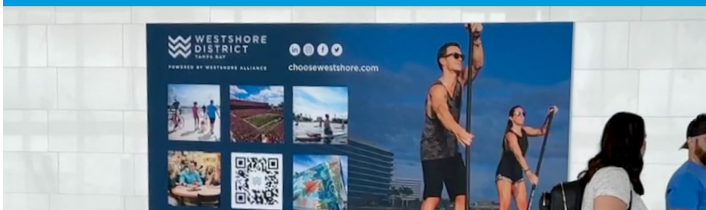
Join us to advocate for transportation improvements and public realm enhancements that support economic development in the Westshore District.

Public Safety



Connect with Tampa Police Department Westshore area liaisons to ensure a safe environment for your business, employees, and visitors.

Marketing



Increase the Westshore District's visibility in Florida, the nation, and globally by working together with our partners and trade publications.

Community Building



Collaborate with the community through our Westshore District Foundation to foster public art, walkability, and green spaces to enhance our neighborhoods.

Membership is for you

"Our workplace's connection to the Westshore community is stronger because of our affiliation with Westshore Alliance. The organization is effective at channeling a shared vision into collective action. The impact of their ongoing projects and programs is both visible and essential."

Lauren Coup

Director of Leasing
Highwoods Properties
Member since 2008

"Westshore Alliance's work is vital to Tampa Bay's long-term economic competitiveness. As employers, residents, and visitors continue to look for an authentic urban experience, we are working to create a community that makes Westshore a location of choice."

Bob Hoeffner

President
Triple Double Achievement
Member since 2020

We've embarked on a dynamic journey guided by our comprehensive ten-year Strategic Plan. Thanks to the support of our committed members, the Westshore Alliance has achieved success by securing crucial interstate highway funding, fostering regional trails, and much more. Membership empowers you to contribute to our mission and create tangible change in the District.

Shape the future

Benefits for your business



Take advantage of exclusive members-only opportunities to market your products and services, gain access to community leaders and decision-makers, and shape the future growth of Tampa Bay's thriving Westshore District.

Member Marketing

- Complimentary listing in online Member Directory.
- Exclusive member marketing announcements via social media and e-newsletters.
- Opportunity to secure a featured company spotlight or event sponsorship for enhanced community recognition.



Programs and Events

- Access to more than 50 annual events and committee meetings.
- Attend signature events like the Annual Meeting at Raymond James Stadium, Westshore Development Forum, Golf Classic, and Holiday Luncheon.
- Collaborate and connect with a diverse membership base to accelerate your business.



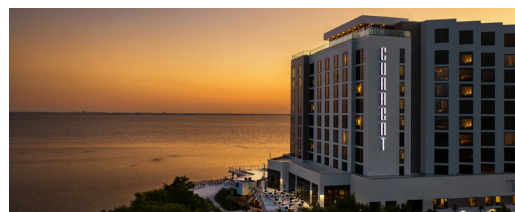
Committees

- Influence the roadmap for the future of Westshore.
- Advocate for measurable improvements in areas like public art, transportation, public realm master planning, and membership recruitment.
- Join a committee aligned with your interests and share your insights to make a meaningful impact.



Community News and District Data

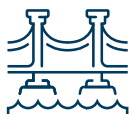
- Receive valuable, timely digital communications that deliver relevant data on industry trends.
- Stay updated on current area projects, safety and security initiatives, and developments.
- Access exclusive district-specific economic data and surveys as a Westshore Alliance member.



Encourage economic growth and improve quality of life



Grow your business through marketing opportunities



Enhance transportation links to and from Westshore



Positively impact the Westshore District



Advocate and connect with elected officials



Engage with business leaders through networking initiatives

View our online Member Directory representing a diverse cross-section of the Tampa Bay business community.

choosewestshore.com/membership

Contact Jamie Farrell, Director of Membership
Farrell@ChooseWestshore.com
C: 516-424-6498

Jamie's dynamic growth mindset and dedication to fostering connections are the driving force behind our membership initiatives. She leads engagements that help strengthen the Westshore District and can elevate your presence and impact in our dynamic community. Join us today and shape the future of our thriving District.





WESTSHORE AT-A-GLANCE

15.3 MILLION SF
commercial office space



100,000 EMPLOYEES
region's largest employment center

6,500 BUSINESSES
from independently owned small businesses
to America's Fortune 500



FLY TPA
award-winning international airport and the hub of
major highway connections

15,000 RESIDENTS
historic residential neighborhoods and
new multifamily properties



45 HOTELS
8,000+ rooms, the largest concentration in
Hillsborough County

26,000 STUDENTS
attend Westshore colleges and schools



350 STORES
independent boutiques plus WestShore Plaza and
International Plaza and Bay Street

250+ RESTAURANTS
the most distinctive dining destination on
Florida's West Coast



300+ ACRES
parks, beaches, and trails

**WESTSHORE
ALLIANCE**



choosewestshore.com

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Westshore Alliance is a 501(c)(6) not-for-profit organization