



WESTSHORE
DISTRICT
FOUNDATION



The Public Art Initiative is a project of the Westshore Alliance through the Westshore District Foundation, a tax deductible organization.

The Initiative is guided by the Westshore Alliance's Public Art Committee, where members, developers, residents and artists work together to make the Westshore District a premier Public Art destination for the Tampa Bay Region.

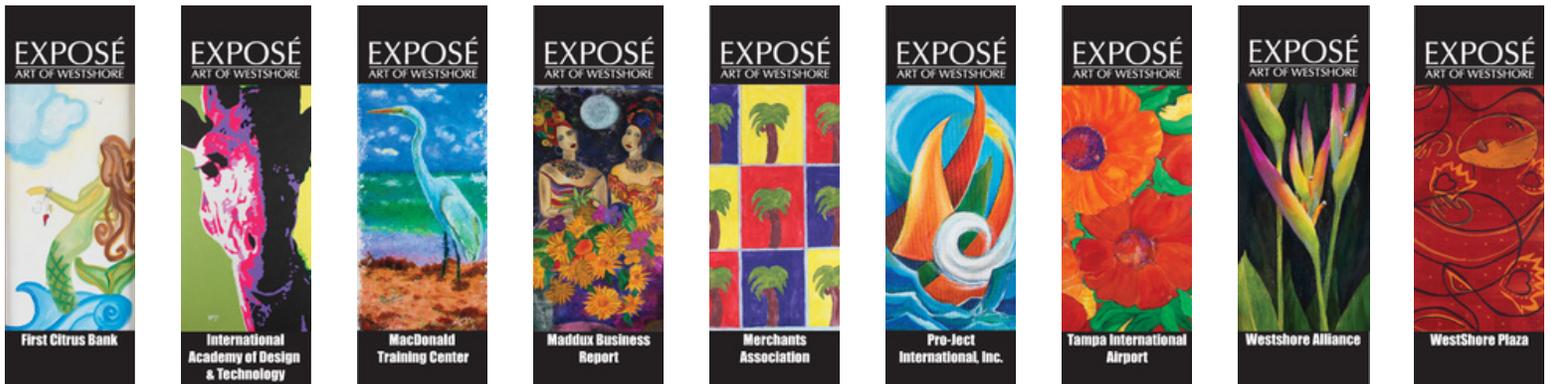
SPONSORSHIP LEVELS

ART IN THE AIR

Spring 2026

THE WESTSHORE DISTRICT FOUNDATION is a 501(c)(3) nonprofit organization created as a Public Art Initiative of the Westshore Alliance. The initiative is led by the Westshore Alliance Public Art Committee, where members work together to make the Westshore District a premier Public Art destination in the Tampa Bay Region. The Public Art Committee has identified 53 banners located on W. Boy Scout Boulevard, from N. West Shore Boulevard to N. Dale Mabry Highway, where unique banner designs made by local artists can be hung from June to September 2026.

BENEFITS	Public Art Hero (Exclusive) \$5,000	Public Art Partner \$2,500	Public Art Ally \$1,500	Public Art Supporter \$600
RECEPTION SPONSOR	✓			
SELECTION OF BANNER ARTWORK	✓	✓		
TICKETS TO PUBLIC ART RECEPTION	8	4	2	1
RECOGNITION IN FUNDRAISER DIGITAL MARKETING MATERIALS	LOGO & LINK	LOGO & LINK	NAME	NAME
SOCIAL MEDIA INCLUSION	EXCLUSIVE LOGO	LOGO	NAME	NAME
COMPANY LOGO ON BANNER DESIGN	✓	✓	✓	✓
NUMBER OF BANNERS	5	3	2	1



*2009 Banner Program

FUNDRAISER DETAILS



The Public Art Initiative of the Westshore Alliance serves to promote, provide, and invest in public art within the Westshore District. To further this mission, the Public Art Committee has launched a fundraising initiative for the Westshore District Foundation, titled “Art in the Air”.

The “Art in the Air” program is an opportunity for businesses to promote local artists and public art in the Westshore District by sponsoring uniquely designed banner(s) to be displayed in a major corridor of the district. Each banner serves as a visual celebration of creativity while reinforcing the district’s identity.

Boyscout Boulevard

Westshore Blvd to Dale Mabry Hwy

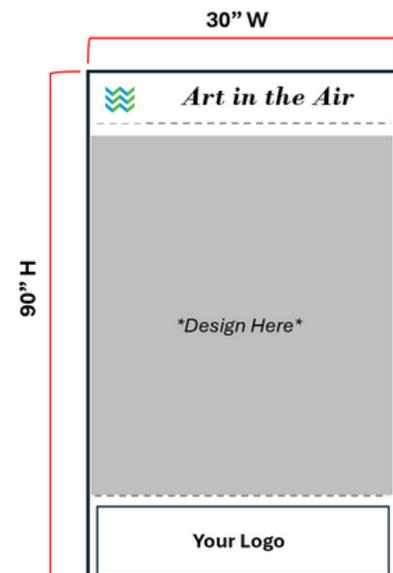
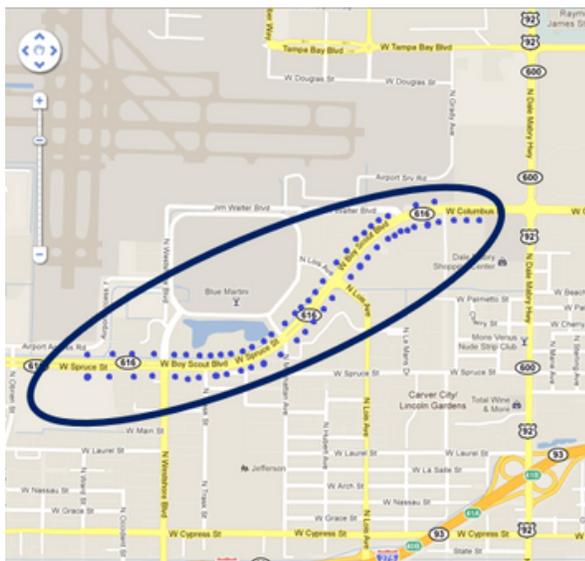
WESTSHORE DISTRICT

53 Poles	53 Banners	22,000+ Daily Vehicles
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Business professionals, shoppers, mall visitors
 Premium commercial corridor near Int'l Plaza

“Art in the Air” supports the placemaking initiative of the Public Art Committee while simultaneously investing in the local art community. Placemaking is a critical component to the transformation of the Westshore District as it promotes a sense of identity and community while creating a hub of cultural vibrancy.

Participating businesses can choose from a range of sponsorship tiers, offering flexibility in banner quantity and levels of media recognition. Proceeds from the “Art in the Air” fundraiser will be allocated by the Westshore Alliance to continue the advancement of key public art initiatives highlighted in the Public Art Action Plan.



SPONSORSHIP AGREEMENT



1. Choose an Option

<p><u>Complete this form ONLINE by clicking here.</u></p>	<p>Complete form, print, and mail to: Westshore Alliance ATTN: Caroline Seccombe 3109 W Dr. MLK Jr Blvd Suite 140 Tampa , FL 33607</p>	<p>Complete form, scan, and email to: Caroline Seccombe Seccombe@ChooseWestshore.com</p>
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2. Contact Information

Name: _____ Title: _____

Company Name: _____

Phone Number: _____ Email Address: _____

3. Select your participation level

<input type="checkbox"/> \$5,000 / Public Art Hero (Exclusive) 5 Banners	<input type="checkbox"/> \$2,500 / Public Art Partner 3 Banners
<input type="checkbox"/> \$1,500 / Public Art Ally 2 Banners	<input type="checkbox"/> \$600 / Public Art Supporter 1 Banner

4. Choose your payment option

Total Committed Amount: \$_____ You may pay by the following options:

Check
 Made payable to the
Westshore District
Foundation

Request Invoice

Credit Card
Complete the
details below

Card Number: _____ Exp. Date: _____ CVC Code: _____

Name on Card: _____ Signature: _____

I consent to my credit card being charged.

Billing Address: _____ Billing Zip: _____

Email Address for Receipt: _____

**For more information, please contact Caroline Seccombe,
Transportation & Planning Manager
Office: 813-289-5488**