

# WESTSHORE TRANSPORTATION ACTION PLAN UPDATE



**Development  
Forum**

May 7th, 2026



**WESTSHORE  
DISTRICT**  
TAMPA BAY

# 2018 PLAN PROGRESS SNAPSHOT

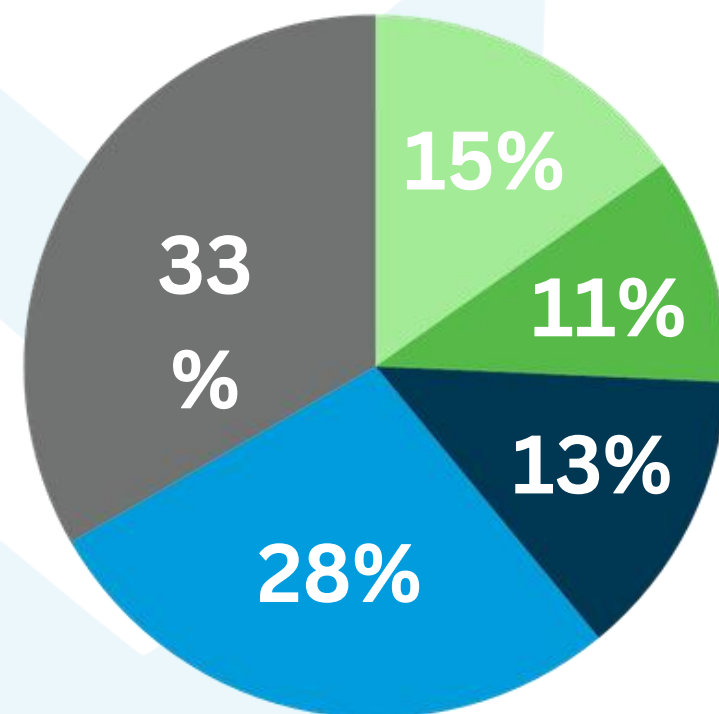


**105** total projects

**77** projects from adopted plans

**28** new projects

- Completed Projects
- Projects Under Construction
- Funded projects
- Planned
- On hold



**54%** of projects identified in the 2018 plan are completed, under construction, or funded

## Signature projects identified from the 2018 plan

### West Shore Boulevard Complete Streets

- Lane reductions, safer crossings, enhanced sidewalks, streetscape improvements, and context-sensitive design. Transformation into a “Grand Boulevard”

### Westshore Regional Multimodal Center (WRMC)

- A long-term regional hub intended to connect local bus, express service, premium transit, airport connections, and active transportation.

### Manhattan Avenue & Boy Scout Boulevard

- New signalization and pedestrian safety enhancements responding directly to neighborhood concerns.

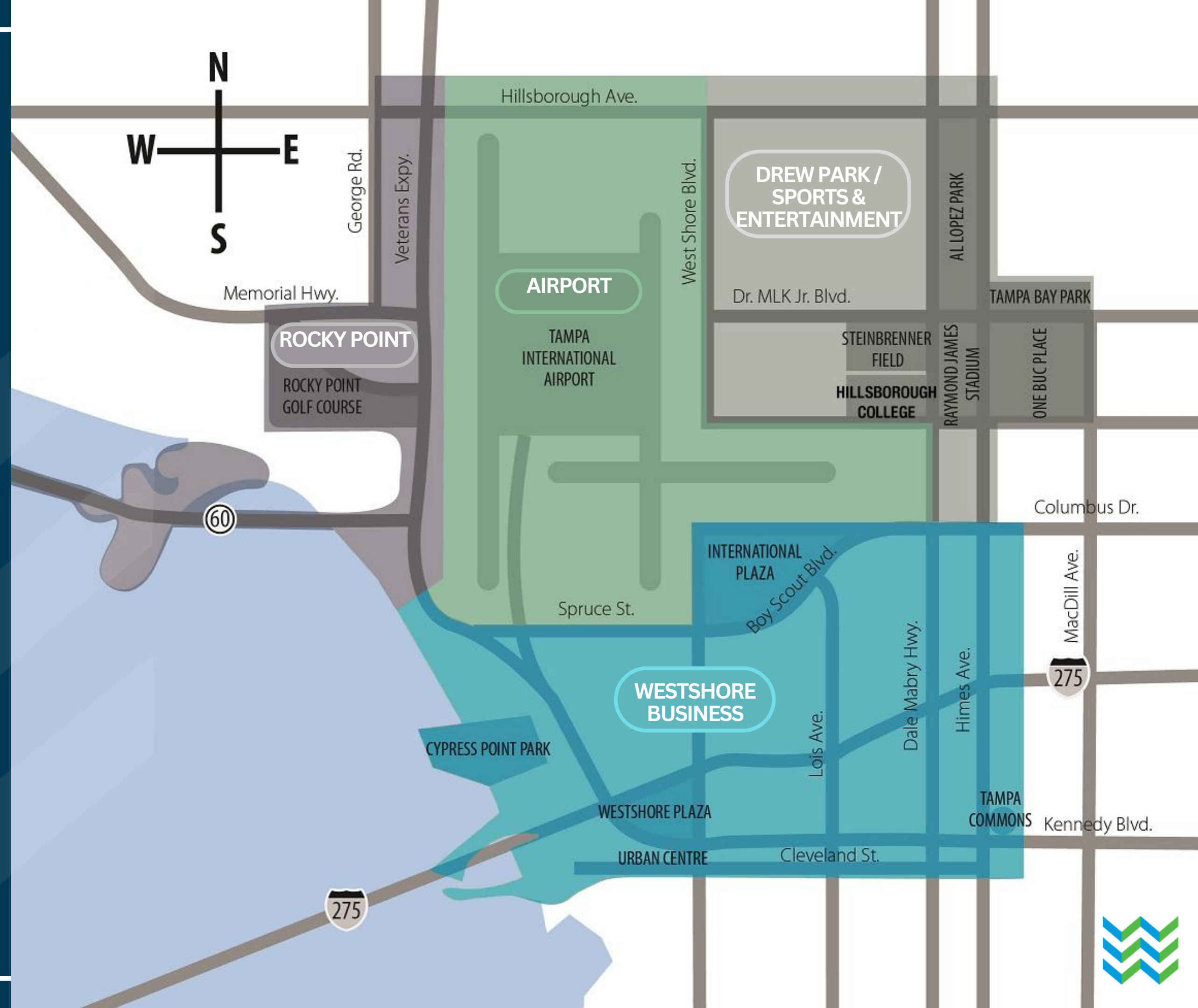


# WESTSHORE SUBDISTRICTS



There are four major subdistricts within Westshore:

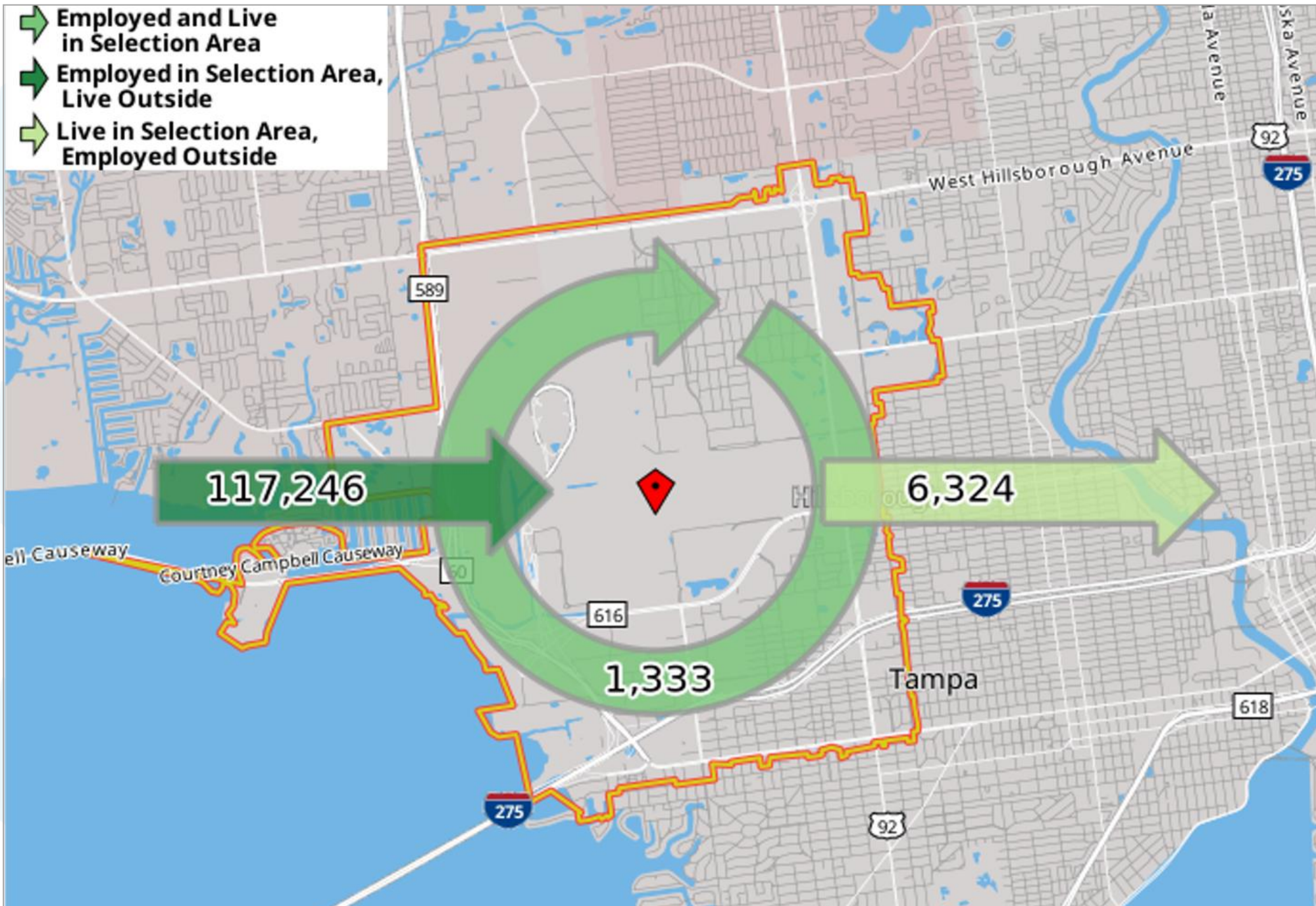
- Rocky Point
- Tampa International Airport
- Drew Park / Sports & Entertainment District
- Westshore Business District



# TRAVEL BEHAVIOR OVERVIEW

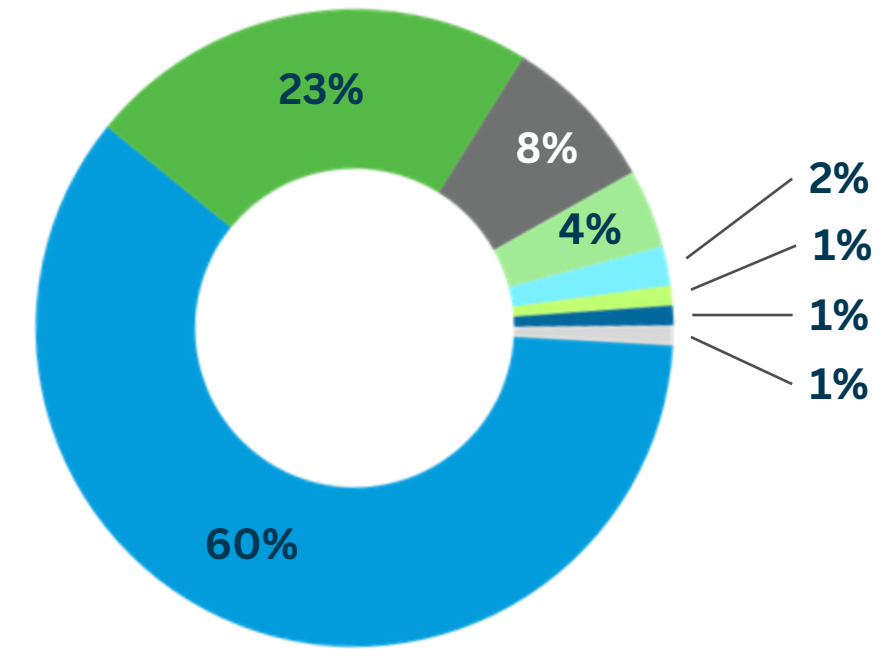


117,000+ inbound commuters to Westshore



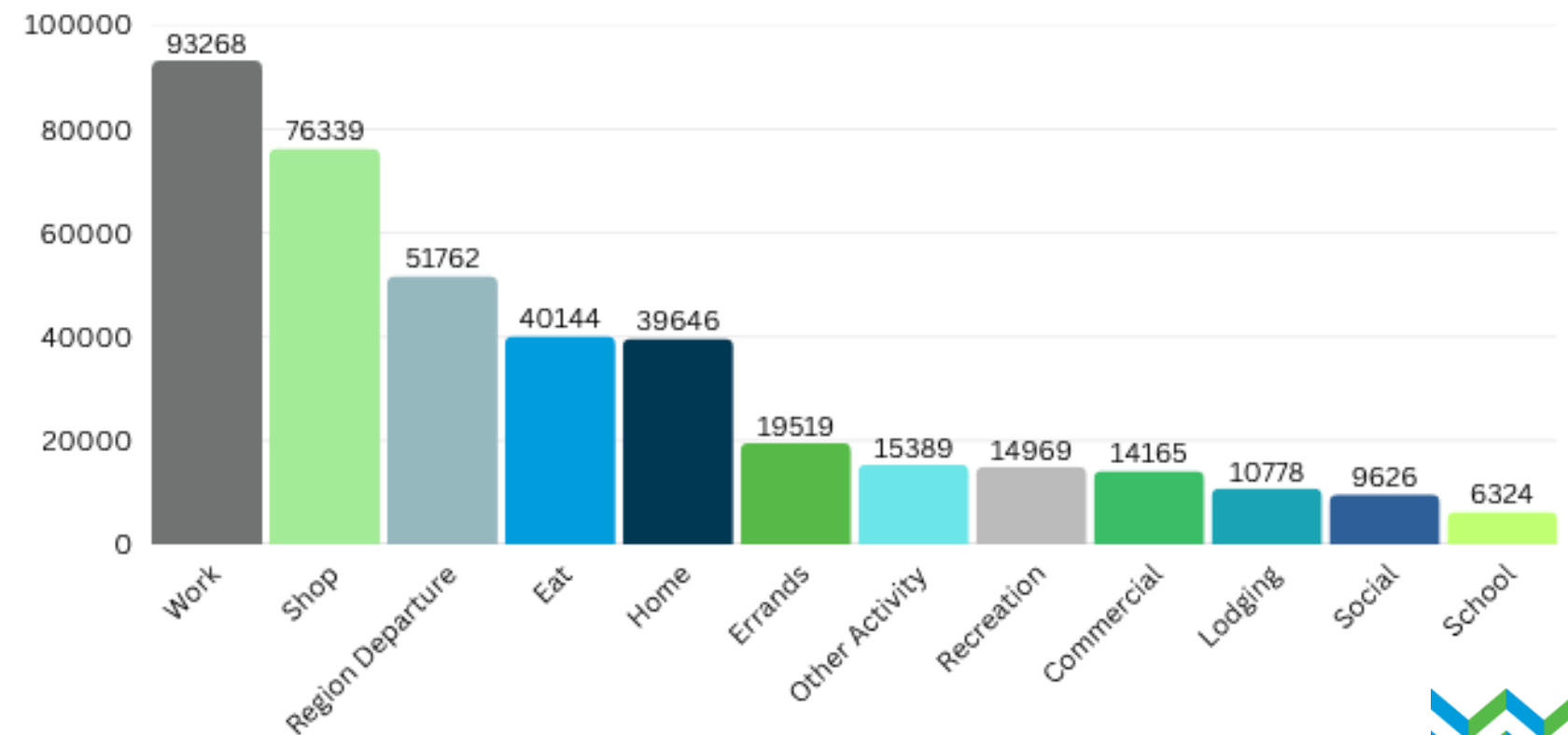
## INCOMING TRIPS BY PRIMARY MODE

- Drive Alone
- Carpool
- Walking
- Commercial
- Other Travel Mode
- On Demand Auto
- Biking
- Public Transit



Source: Replica, Spring 2025 (Typical Thursday)

## INCOMING TRIPS BY TRIP PURPOSE



Source: Replica, Spring 2025 (Typical Thursday)

### EMPLOYMENT

Growth Rate (%)  
by 2050

**55%**

### POPULATION

Growth Rate (%)  
by 2050

**27%**

Source: LEHD Origin-Destination  
Employment Statistics, 2023




# WESTSHORE DEVELOPMENT ACTIVITY





## Key Metrics

 **2,500+** new residential units

 **1.7M+** commercial square feet

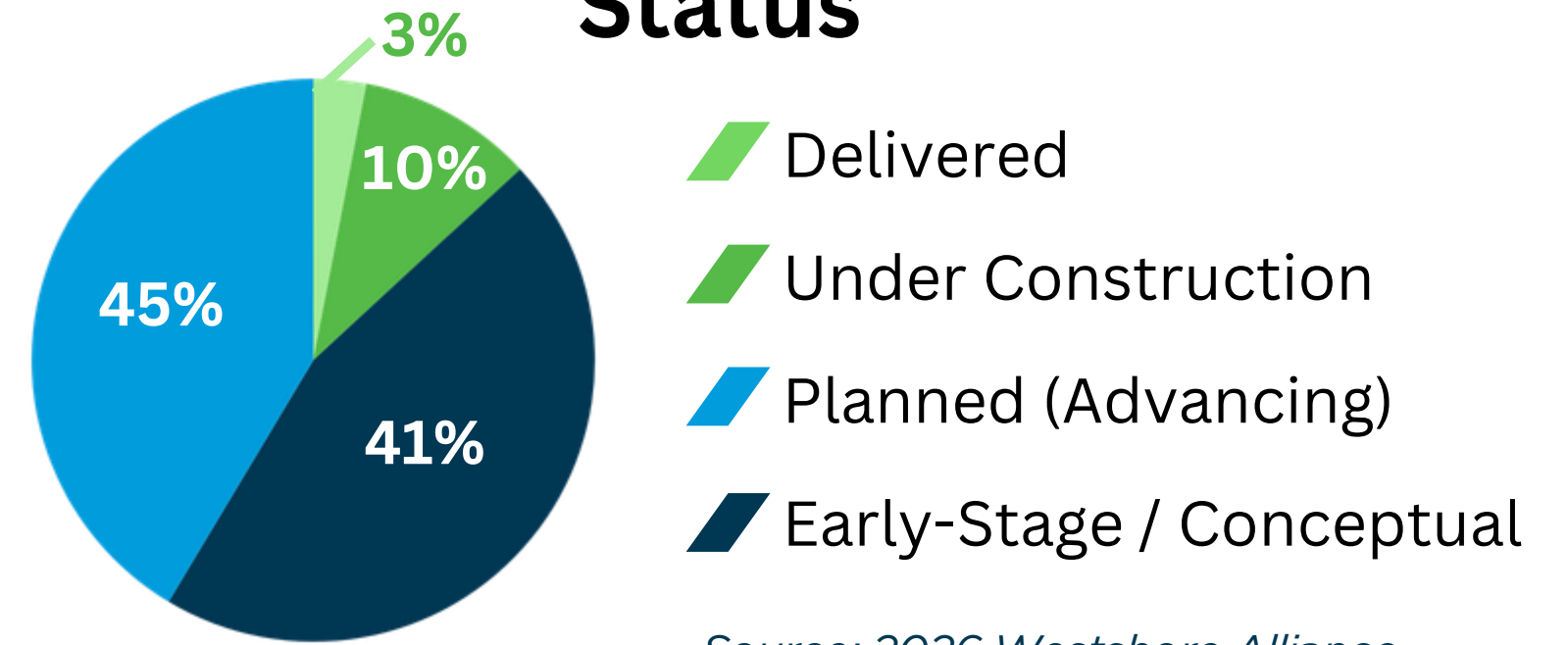
 **3.4M+** total development square feet





 **28%** of projects include a mixed-use component

 **45%** of projects are multifamily or residential uses

*Source: 2026 Westshore Alliance Development Tracker*

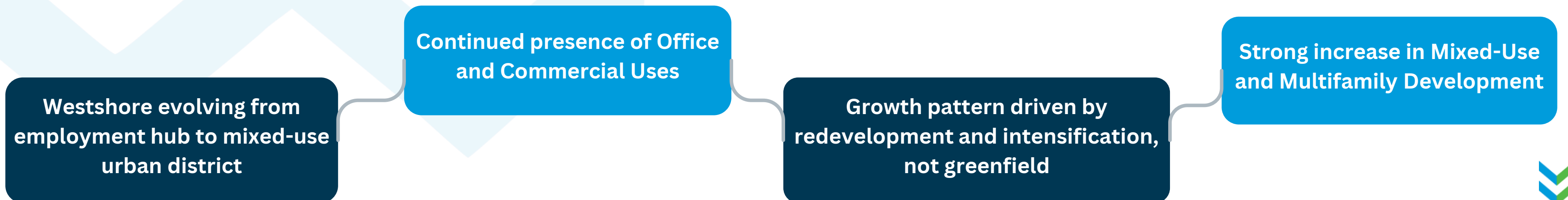
## Development Pipeline by Status



-  Delivered
-  Under Construction
-  Planned (Advancing)
-  Early-Stage / Conceptual

*Source: 2026 Westshore Alliance Development Tracker*

**87% of developments have yet to begin construction**



# TRANSPORTATION ACTION PLAN

## PRIORITIES



### TAP Framework Focus

The TAP priorities are structured to address mobility at three interconnected levels:

#### 1. District Mobility (Internal System)

- Focus: Moving people efficiently within Westshore
- Internal circulation
- First/last mile connectivity
- Walkability and local access

#### 2. Regional Mobility (External Access)

- Focus: Connecting Westshore to the Tampa Bay region
- Commuter access
- Regional corridors
- High-capacity transit

#### 3. System Performance (Implementation + Operations)

- Focus: Making the system work better over time
- Demand management
- Safety integration
- Project delivery and coordination

## THE 4 TAP PRIORITIES

Connected  
Internal  
Mobility  
Network

High-  
Capacity  
Regional  
Transit

Safer  
Multimodal  
Corridors

Transportation +  
Redevelopment  
Alignment

The TAP priorities are organized to address mobility at multiple scales. They establish a clear framework to guide transportation investments, improve connectivity, and support Westshore's continued growth as a multimodal district.



# THANK YOU!



WESTSHORE  
DISTRICT  
TAMPA BAY

